

STAND OUT AS A
WINNER



International
Business School

Bangalore Campus

15, 18th, Main Road, on 3rd Floor (above Supra South City Hospital),
J.P. Nagar, 7th Phase, (opposite RBI Layout), Bangalore - 560078
Mobile: 09343827457, 09342585306 Email: bangalore@ibs.edu.in

www.ibs.edu.in

International
Business School

Bangalore Campus



About IBS Bangalore

The International Business School (IBS), Bangalore is one of the best B-Schools in India aiming at meeting the expectations of rising global economies. Hence, International Business Management has become a necessity. Well-trained professionals can take up the challenge in future. To secure its economic competitiveness, it is important that business graduates be equipped with top foreign language skills, especially English, French, and Spanish. It is vital for international business students to possess skills to cope with and manage advanced information technology in an increasingly global and competitive environment; more knowledge of legal responsibilities in international business should be developed in business graduates. IBS Bangalore combines a solid foundation of core processes and macro fundamentals of International Business Management, charged with life skills that create high-quality integrated expertise in each student.

At IBS Bangalore the horizons of success and

achievements are vast, and in many ways it transcends the boundaries of mundane grades and scores. IBS Bangalore believes in sculpting distinctive personalities who can lead and galvanize the processes of change and transformation in the 21st century, both within the country and the world at large.

Here, at IBS Bangalore we lay special emphasis on developing Management Skills in our students for the surging global economies through the medium of superlative academic infrastructure and unmatched industry trained faculty so that our students can tread the most lucrative path for international business careers. This is achieved by designing special modules and projects on the dynamic issues of the industry with a view to build a higher employability index for our students. Interaction with the industry is promoted through the medium of Guest Lectures, Seminars, Executive Development Programs, Mentorship and Live Projects.



World Class Academic Infrastructure

The infrastructure at IBS Bangalore is world-class and comparable to the best in the academic world. The architecture of the college building is ultra-modern and the ambience is serene and academic. The state-of-the-art facilities at IBS Bangalore include:

Modern Classrooms equipped with multimedia gadgets like overhead LCD projectors and OHPs designed to provide students with complete comfort for the intense hours of classroom teaching and interaction.

An exhaustive Library with a large collection of text and reference materials, journals, magazines, periodicals, audio-video CD, and research reports that have been carefully selected from a number of

national and international professional institutions. **Well-designed Conference Rooms and Seminar Halls** with suitable configurations and equipped with modern communication systems to facilitate effective discussions and deliberations.

Wi-Fi enabled Campus with wireless Internet connectivity that ensures students' accessibility to all portals of knowledge at any time within the Campus.

Separate Boys and Girls Hostels amidst secured environment where each student will find an inspiring living environment to help him / her pursue his / her career goals more effectively.

The campus is well connected to major road and rail links.



Highly Qualified Faculty

The faculty members at IBS Bangalore are the best available in the academic world, and prior to joining IBS Bangalore, some of them were associated with the famed B-Schools of the country. They represent a dynamic fusion of contemporary academic qualifications and industry related experience. Our faculty members, at IBS Bangalore, bring out the best of students. Their interactive teaching methodology enables students to use their potential to the fullest. They function as mentors and facilitators, making learning an interactive process, and hence enriching. At IBS Bangalore, we encourage our faculty members to pursue enhanced qualification and carry out research in the emerging areas of

management sciences so that our students get maximum advantage in the global job market. The faculty members have evolved a unique approach to MBA teaching through involving creative collaboration with academics and businesses. They connect students with decision-makers, technological advancements, and innovative methods of running business enterprises. They help students apply their academic knowledge interwoven with managerial insight to real business scenarios to get a rich learning experience. The faculty members at IBS Bangalore can be students' lifelong mentors, giving ideas and insights to improve their work and business.



Inclusive Teaching Methodology

At IBS Bangalore, we offer multi-disciplinary and globally relevant education at the graduate and undergraduate levels. The faculty members broad base the foundation of knowledge through a thorough and systematic learning process for a more effective attainment of students' personal career goals. Their objective is to help students develop the knowledge and capabilities needed to meet the challenges of contemporary society.

Our teaching methodology emphasizes the importance of learning through direct experience. Teacher-supervised and teacher-independent

learning activities at the individual and group levels are integrated into the system of learning in such a way that students are optimally involved in assessment of their own progress through faculty and peer feedback. At IBS Bangalore, we regularly organize industry visits, study tours, seminars and conferences, management games, student study groups, and case studies to impart students with better learning experiences. Our comprehensive and inclusive teaching methodology prepares them to take up the challenges of various managerial positions. We make them the most sought after business leaders of tomorrow.

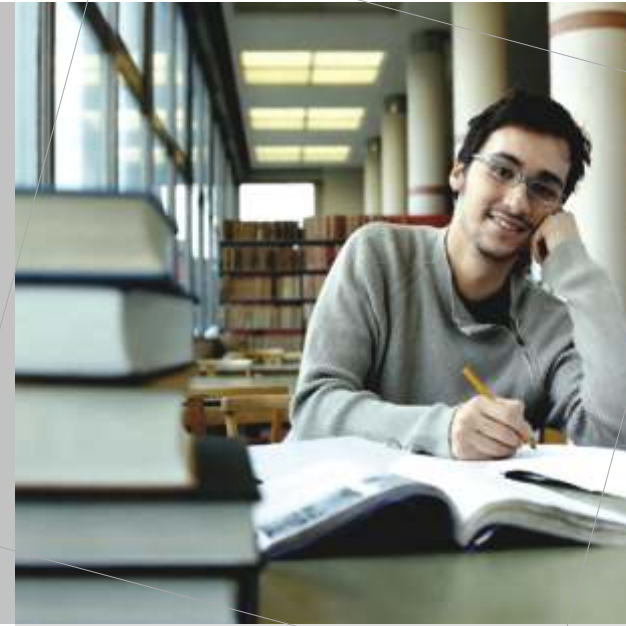


Study Tours

Practical Training and Industrial Visits

Practical training and industrial visits are integral parts of the academic program at IBS Bangalore. The percentage of curriculum time is spread in such a way that theoretical learning can be blended with practical appreciation of the subject. At IBS, every student is expected to make one industrial project every Semester in addition to their routine assignments. The last Semester of Postgraduate course is dedicated to industry interface with submission of Dissertation Report at the end of Semester.

At IBS Bangalore, we regularly organize study tours for the benefit of students. Study tours provide students with the opportunity to see how business organizations function and how they make appropriate decisions to maximize their profits. This first-hand experience helps students when they join business organizations as executives.



Mentoring and Counseling

Seminars and Workshops

Quality, service and reliability are the mottoes of IBS Bangalore and to achieve the same, the faculty members regularly undertake corporate seminars. The School also organizes workshops that help students assimilate the theoretical concepts learnt by putting them to use in simulated managerial environments. Some of the workshops conducted include Time Management, How to cope up with stress, Consumer Behavior, etc.

At IBS Bangalore the team of consultants is multi-disciplinary, consisting of experienced core faculty members. The team focuses on synergistic participative approach, problem identification, total solutions, implementation and monitoring of students. The team also undertakes specifically farmed out assignments to substitute in-house expertise. IBS Bangalore mentors train fast-track students into effective business leaders.



Life on the IBS Campus

Here, at IBS Bangalore, you will interact with students from diverse backgrounds and cultures, and eminent professionals from every field. Here you will get ample opportunity to develop oral and written communications skills through interactions with friends and mentors. This will prepare you for the future. In addition to the academic or pre-professional conferences, the alumni of IBS organize lectures and discussions at all stages of your career exploration and planning. This helps you learn about internships, professional study, and gives a hands-on business experience.

Here, at IBS Bangalore, your experience is not only limited to academics. Life in Bangalore helps you

discover fresh challenges and new experience. Encouragement of independent and creative thinking will start your future amidst appropriate guidelines based on your interests, academic background, and career goals.

At IBS Bangalore, students, as a part of Industry Integrated course, can work for 30 hours per week during semesters starting from second semester and full time during semester vacations. A balance of study and work gives you the much-needed corporate exposure and also meets a part of your financial requirements.

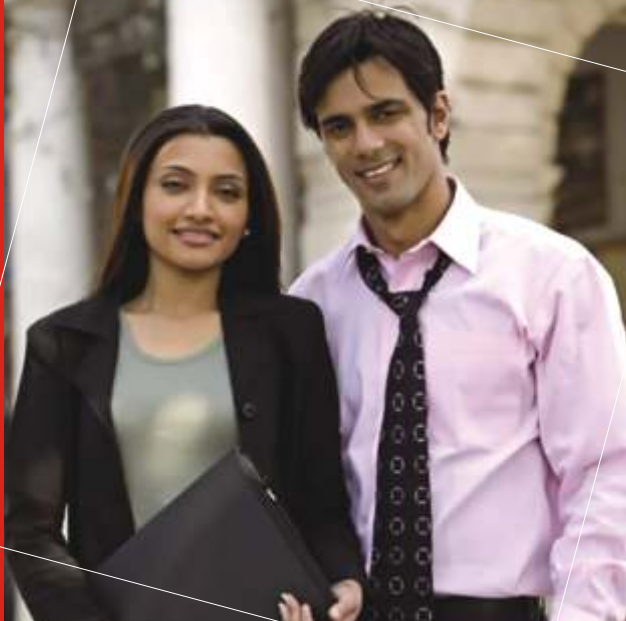


Stimulating MBA Programs

At IBS Bangalore, we provide students with an outstanding management education based on stimulating programs and experiential learning. The program at the school is designed to instill in students value-based leadership skills and decision-making abilities. Our academic programs equip them with all the requisite skills to face the toughest challenges of highly competitive business environment.

At IBS Bangalore, we offer an array of MBA programs with specialization in Human Resources, Retail Management, Finance, Production &

Operation Management, Supply Chain Management, International Business, Information System, and Marketing Management. Through uniquely designed programs, the faculty members at IBS Bangalore inculcate in students strong analytical thinking, a deep understanding of management principles, and stellar leadership qualities.



Course Structure



Programs on Offer

MBA

(Industry Integrated)

Duration: 2 Years

Eligibility: Graduation in any stream

Awarding Body: UGC Recognized University

Specializations: Human Resources, Retail Management, Finance, Production & Operation Management, Supply Chain Management, International Business, Information System, Marketing Management

Provision for Dual Specialization also available

MBA Industry Integrated Program

Compulsory Papers

Semester I

- Financial & Management Accounting
 - Quantitative Techniques
 - Managerial Economics
 - Organizational Behaviour & Management Process
 - Management Science
 - Computer Application in Management - New
- #### Semester II
- Production & Operations Management

- Marketing Management
 - Human Resource Management
 - Financial Management
 - International Business - New
 - Research Methodology
 - Project Work*
- #### Semester III
- Compulsory Papers in Third Semester
 - Management Information System
 - Strategic Management
- #### Semester IV
- Total Quality Management
 - Environmental Management - New
 - Project Work*

Specializations

Finance Management

Semester III

- Financial Engineering
- Corporate Tax Planning
- Security Analysis & Portfolio Management

Semester IV

- Corporate Restructuring
- Management of Financial Services
- Global Financial Marketing

Marketing Management

Semester III

- Advertising Management



Course Structure



Sales & Distribution Management

Consumer Behavior

Semester IV

Marketing of Services

Brand Management

Industrial Marketing

Human Resource Management

Semester III

Compensation Management

Management of Industrial Relations

Labor Laws

Semester IV

Management of Training & Development

Organisational Change and Development

Team Building

Information Technology Management

Semester III

Database Management System

Introduction to Programming

Structured System Analysis and Design

Semester IV

E- Commerce

Visual Programming

Software Engineering

Operations Management

Semester III

Material Management

Purchasing Materials Management

Production Techniques

Semester IV

Logistics & Distribution Management

Global Supply Chain Management &

Outsourced Manufacturing

ERP & Web Based Supply Chain

Management

Retail Management

Semester III

Overview of Retailing & Retail Formats

Retail Strategies

Retail Organization & Managing Retail

Personnel

Semester IV

Store Operations, Layout designs & Visual

Merchandising

Retail Merchandise Management

Retail Information & Logistics

International Business Management

Semester III

International Business Management

International Marketing

International Finance Management

Semester IV

Export Procedure and Documentation

International Logistic Management

International Business Environment

** Dissertation has to be done on topic from the chosen specialization. The topic should be on an industry / company / comparison between two industries/companies/ products. It should be research based.



Life Skill Career Enhancement Technique

IBS Bangalore provides personality enrichment opportunities to their students through Life Skill Program. We help our students improve communication and team building activities through:

- Learning from the peer group and own networking group and participation in professional membership in this domain that will enable them to understand the industry dynamics better and align their career in a direction that gives them more employability.
- Understanding the industry dynamics and improving their outlook for new industry practices.
- Focus is on pure learning, hence, hardly restricted to grades. Learning is on pure case based methodology. Analysis of the industrial

problem will enable a sense of problem solving, creativity and spirit of innovation.

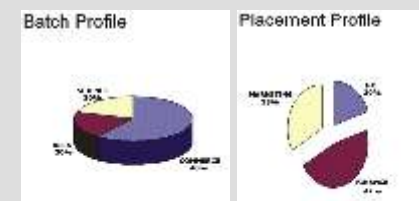
- Inputs are taken from various resources such as role sheet analysis, understanding the strengths and weakness and action plans to improve upon these. Some of the psychological questionnaires like goal setting and career planning enable them to identify the objective in their life.
- Emphasis on the foreign languages such as German, Spanish and French will enable them to work and understand the clients' expectation in different parts of world. Special focus on multicultural understanding such as eating etiquettes and professional presentation will add a lot of value to the students' community.



Placement

Placement of students is a top priority at IBS Bangalore and we strive to ensure a 100% record level. Salient features of our Placement efforts are:

- Extensive research on what gets students the best jobs.
- Life Skills program that gives them an edge when they join any company.
- IBS Bangalore has a Placement Committee that coordinates the placement activities of the institute and also acts as a liaison between the organization and the students.



Some of the companies and organizations where our alumni have found their moorings include ICICI, Kotak Mahindra, HDFC, Sahara, Times of India, GE Countrywide, Bajaj, Hutch, Yards & Miles, GTL, Mafoi, ICICI Pru, Zenith, Reliance, O & M, Airtel, Gati, and Ambuja Cement.

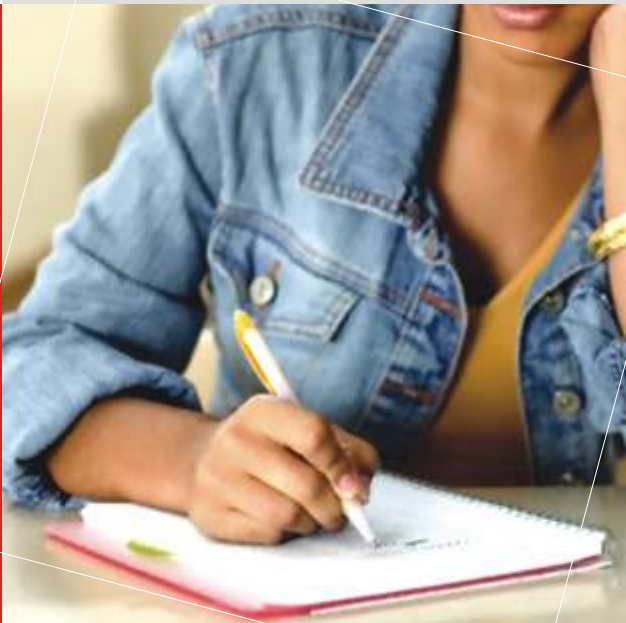
Special tie up with multinational firms to train personal and management skills

Personal Skills

- Career planning
- Personal goal setting and development
- Self esteem development
- Positive body language
- Time management skill

Management Skills

- Negotiation skills
- Communication skills
- Project management training
- Presentation and public speaking
- Meeting planning
- Team building & leadership skills



Admission Procedure

Eligibility

At IBS Bangalore the MBA program is targeted at individuals with high potential for success in the business and industry. Such individuals must have successfully completed a Bachelor's degree or equivalent (under 10+2+3 system) with at least 45% aggregate marks or equivalent CGPA in any discipline from a university recognized by the Association of Indian Universities/AICTE. Candidates appearing in the final year of their bachelor's degree are also eligible, provided they complete all formalities of their examination.

IBS has a detailed admission process for its Management aspirants:

- Application should be made through IBS Bangalore application form.
- Completed application form should be submitted to IBS Bangalore campus.
- The Student can also apply online by logging on to www.ibs.edu.in/bangalore
- Apart from MAT score CAT/XAT/ATMA/JC CAT scores are also acceptable.
- Subsequently students have to appear for GD/PI wherein their candidature can be considered.
- 100% Loan Assistance is available after their registration.

International Business School

Bangalore Campus

No. _____

PLEASE AFFIX YOUR RECENT PHOTOGRAPH HERE

APPLICATION FOR ADMISSION

COURSE APPLIED FOR :

ACADEMIC SESSION CAMPUS

PERSONAL INFORMATION

Name (In Capital letters) :
 (Surname) (Middle) (First)

Date of Birth (MM/DD/YYYY) : Nationality: Gender:

Name of Father/Guardian : Occupation:

Correspondence Address :

City: State: Pin code:

Tel No. (Res)/Code : No. Mobile : Email:

Permanent Address :

City: State: Pin code:

Tel No. (Res)/Code : No. Mobile : Email:

ACADEMIC RECORD

Provide complete information on examination marks. Marks stated here must tally with those in the original mark sheets. Percentages should be computed by including all subjects/papers that you took in your exams.

	Name of the institution	University/ Board	Stream	Year of Passing	% of Marks
Graduation					
10+2/ equivalent					
Secondary					

Academic achievements, if any:

Test Scores : (Please list your highest score for the competitive entrance tests you have taken)

Test	Registration Number	Score		Month/ Year
		Scored	Maximum	
MAT / CAT / XAT / JC CAT				

IBS accepts ATMA/CET/KMAT/GMAT/JC CAT scores in addition to the above

WORK EXPERIENCE (Mention only full time paid employment. Do not include training/project work/ work done as an integral part of curricular requirements)

Organization	Designation	Duration		Monthly remuneration	Reasons for leaving
		From(mm/yy)	To (mm/yy)		

ACCOMMODATION

If applying for PG/hostel Accommodation, type : YES NO

Terms & Conditions of Admission

1. Admission is subject to clearing the qualifying examination.
2. Scholarship, if any, in subsequent years is subject to academic performance and professional conduct while at IBS.
3. IBS reserve the right of admission in any course.
4. The admission of a candidate may stand cancelled if it is found that he/she has submitted false documents or has made incorrect submission in his/her interview. A candidate/student found indulging in drug abuse, violence or improper behavior and who does not adhere to the IBS rules and regulation would be suspended or disallowed permanently from continuing the program. Further, all activities, that have the effect or intention of interfering with education, pursuit of knowledge or fair evaluation of a student's performance is prohibited.
5. Except for the amount of refundable caution deposit, none of the other components of the fees is refundable under any circumstances.
6. IBS will not be liable if it is forced to discontinue/close its college(s) due to flood, earthquake or any other natural or otherwise circumstances beyond its control and powers.
7. The conditions laid herein are binding on the candidate and his/her admission to IBS is of his/her own free will and consent.
8. The information about the Colleges / Institutes / Universities (National/International) is as provided by the concerned institutes to IBS.
9. All disputes/claim of any kind are subject to the jurisdiction of the courts in Delhi.

DECLARATION

I do hereby certify that the information given in the Application Form is true and correct to the best of my knowledge and belief. I understand and agree that misinterpretation or omission of facts will justify the denial of admission, cancellation of admission or expulsion. I have read and understood and do hereby give my consent to the Terms & Conditions for admission which are being enclosed with the Application Form

Signature of the Applicant. _____

Date:

Application checklist

- Application form
- CAT/MAT/ATMA/XAT/JC CAT score (if available)

"Leadership and learning are indispensable to each other."

- John F. Kennedy